

# **State Workforce Information and Regional Economies: "Next Steps"**

**June 20, 2007**

## **Minnesota**

### **1. Identify key leanings from the conference that relate to your state's workforce information and regional economies:**

- Minnesota's Department of Employment & Economic Development (DEED) websites and regional websites need to be more consumer focused.
- DEED needs to create an INTRANET site for internal/staff consumers.
- DEED needs to develop "mature worker" strategies.

### **2. List new approaches, tools, and enhancements to the current state workforce information system that will better serve regional economies:**

- Right now regional profiles are not used much. They are hard to find, boring, not user friendly. Add leading questions to website profiles asking for value to customer/user.
- Customize information on website.
- Have high-level decision makers adding input to website data bases.
- How to make better use of current information provided? What tools can be used? Make more relevant. Disseminate information better.

### **3. Identify ways that key constituency groups can work better together to advance the use of workforce information to support regional economies within your state:**

- Create/do a "traveling road show" to various constituents to disseminate/share workforce information. For example: to schools, private industries, front-line staff, county staff, and counselors.
- Implement sector strategies.

- Post “hottest” jobs and keep this list current.
- Create a “scholarship” coordinator for training funds.

**4. List steps to advance this session’s recommendation within your state:**

- Train all staff, and provide follow-up, on use of website data.

**5. Identify ways to enhance cross-state and/or multi-state workforce information collaboration, where advantageous to do so:**

- Do a job vacancy survey (with Wisconsin?) to create a hot job list of current and future hot jobs.

**General Thoughts**

- Identify who your customers are. Identify your customers’ needs. Share information. Create value.
- “Project Management”: Think (create) a fast-paced, flowing, time-limited, organic, inter-disciplinary in nature, crossing boundaries, partnering, wholistic, linking, mindset.
- Create a Learning Organization.